

Interventions summary supporting delivery of PCN DES for prostate cancer

STEP ONE LOCAL DATA

Cancer Alliance provide local data on cumulative shortfalls in urological cancer referrals and treatments from pandemic



STEP TWO

AUDIT & IDENTIFY TARGET GROUP

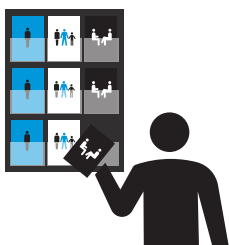
- Men aged 50-70
- Black men aged 45-70
- Men over 45 with family history of prostate or breast cancer are at high risk but may not always be identifiable.



Proactive Information

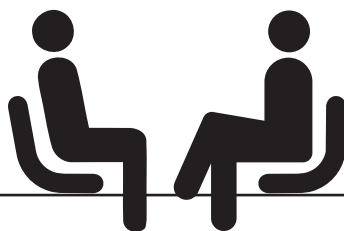
Provide prostate cancer information via:

- SMS message using your unique risk checker URL – [contact us to request](#)
- Order leaflets: [A quick guide PSA](#)
- Pharmacy can include information in prescription collection bags to at risk men
- Noticeboards: [posters and images](#)



Opportunistic Conversations

GPs, Advanced Nurse Practitioners and HCPs have prostate cancer risk awareness discussions with patients



Proactive Awareness raising

- Develop local plan, with other PCNs, to promote awareness
- Collaborate with local groups of target audience
- Book [health awareness event](#) with Prostate Cancer UK

RESOURCES

- Bulk order Prostate Cancer UK resources by [registering](#)
- [Education](#) for health professionals
- Guidance:
 - [Navigating PCRMP and NICE NG12 guidance on PSA testing](#)
 - [PCN DES](#) Specification 4
- [Contact us](#) for support on delivery

